

# Invest in Others Charitable Foundation Sponsorship Opportunities



Pledge Your Support of Two Events in 2010 Today!

## 5K RUN/WALK WEDNESDAY, JULY 28 | BOSTON, MA

### PRESENTING SPONSOR: \$10,000

- Presentation of donation to charity and top finishers
- Recognition in registration and promotional communications
- Company logo on race T-shirts, along with link to your company from InvestinOthers.org
- Recognition on signage and on the Invest in Others exhibit booth
- Community and industry visibility through public relations efforts
- Unlimited complimentary race registrations for company representatives
- Acknowledgment during opening remarks and at the finish line awards ceremony

### PREMIUM SPONSOR: \$5,000

- Company logo on race T-shirts, along with acknowledgment on InvestinOthers.org
- Recognition on race signage and on the Invest in Others exhibit booth
- Community and industry visibility through public relations efforts
- Six complimentary race registrations for company representatives
- Sponsorship of a water station, which includes name recognition on water station signage
- Acknowledgment at the finish line awards ceremony

### SUPPORTING SPONSOR: \$2,000

- Company name on race T-shirts, along with acknowledgment on InvestinOthers.org
- Recognition on race signage and on the Invest in Others exhibit booth
- Community and industry visibility through public relations efforts
- Four complimentary race registrations for company representatives
- Acknowledgment at the finish line awards ceremony

# COMMUNITY LEADERSHIP AWARDS

## TUESDAY, SEPTEMBER 14 | NEW YORK CITY

### PLATINUM AWARDS SPONSOR: \$35,000

- Presentation of one award; sponsorship of \$10,000 donation to the honoree's charity
- Table of 10 with premier location
- Two complimentary invitations to VIP pre-awards reception
- A full-page black-and-white ad in *InvestmentNews*
- Gold ad in dinner journal
- Acknowledgment in dinner journal
- Event signage and recognition
- Sponsorship recognition on InvestinOthers.org and from main stage

### GOLD PATRON SPONSOR: \$25,000

- Table of 10 with premier location
- Two complimentary invitations to VIP pre-awards reception
- A 6"x8" black-and-white ad in *InvestmentNews*
- Gold ad in dinner journal
- Acknowledgment in dinner journal
- Event signage and recognition
- Sponsorship recognition on InvestinOthers.org and from main stage

### SILVER FOUNDATION SPONSOR: \$15,000

- Table of 10 with prime location
- A 6"x6" black-and-white ad in *InvestmentNews*
- Silver ad in dinner journal
- Acknowledgment in dinner journal
- Sponsorship recognition on InvestinOthers.org and from main stage

### BRONZE BENEFACTOR SPONSOR: \$10,000

- Table of 10 with select location
- A 4"x6" black-and-white ad in *InvestmentNews*
- Black-and-white ad in dinner journal
- Acknowledgment in dinner journal
- Sponsorship recognition on InvestinOthers.org and from main stage

### COMMUNITY TABLE SPONSOR: \$5,000

- Table of 10
- Acknowledgment in dinner journal
- Sponsorship recognition on InvestinOthers.org and from main stage

### SPONSORSHIP OF KEYNOTE SPEAKER: \$30,000

- Introduction of evening's keynote speaker
- Meet and greet with speaker during VIP pre-awards reception
- Gold ad in dinner journal
- Sponsorship recognition on InvestinOthers.org and from main stage
- Table of 10 with premier location
- Two complimentary invitations to VIP pre-awards reception

### SPONSORSHIP OF VIP PRE-AWARDS RECEPTION: \$15,000

- Exclusive sponsor of VIP reception honoring the evening's 15 finalists
- Silver ad in dinner journal
- Sponsorship recognition on InvestinOthers.org, reception signage, and from main stage
- Three complimentary tickets to the VIP pre-awards reception and the dinner

### SPONSORSHIP OF ALL-ATTENDEE WELCOME RECEPTION: \$8,500

- Co-sponsor of all-attendee welcome reception for company/individual donors and guests
- Black-and-white ad in dinner journal
- Sponsorship recognition on InvestinOthers.org, reception signage, and from main stage
- Two complimentary tickets to the all-attendee welcome reception and the dinner

### SPONSORSHIP OF DINNER JOURNAL: \$7,500

- Co-sponsor of dinner journal distributed to all attendees during event
- Black-and-white ad in dinner journal
- Sponsorship recognition on InvestinOthers.org and from main stage
- Two complimentary tickets to the all-attendee reception and the dinner

### DINNER JOURNAL AD SPONSOR: \$1,500-\$2,500

- Gold page: \$2,500 | Silver page: \$2,000 | Black-and-white page: \$1,500

### INDIVIDUAL DINNER TICKET: \$500

- One ticket to the all-attendee reception and dinner

## 2010 INVEST IN OTHERS EVENTS PLEDGE FORM

Please select your package(s) from the opportunities listed on the previous pages and return your completed pledge form to [events@investinothers.org](mailto:events@investinothers.org) or via fax at 617-422-0013. Donations are tax deductible to the fullest extent of the law. An Invest in Others representative will follow up with you to finalize your commitment.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

For additional information, please email [events@investinothers.org](mailto:events@investinothers.org) or visit [www.investinothers.org/events](http://www.investinothers.org/events).

### SPECIAL SPONSORSHIP OFFER FOR 2010!

SIGN-UP FOR A PLATINUM OR GOLD LEVEL DINNER PACKAGE AND A PRESENTING OR PREMIUM 5K PACKAGE TO RECEIVE THE FOLLOWING ADDITIONAL EVENT BENEFITS:

- Exclusive main stage recognition at both events
- Premier brand placement on event correspondence
- Display of company-provided banner and distribution of one company-branded giveaway at 5K
- Inclusion in public relations announcements

## THANK YOU FOR YOUR SUPPORT!