Ten years of recognizing philanthropy, inspiring volunteerism, and educating the investing public about the positive impact made by advisors and firms in their communities.
Invest in Others Charitable Foundation is supported by the financial services industry to amplify the charitable work of financial advisors, employees, and their firms.

Invest in Others is a catalyst to channel philanthropy and volunteerism to where it is needed most.

investinothers.org

Our Story

Invest in Others was founded by the financial services industry to amplify the charitable work of financial advisors and the institutions they work for. To realize this goal, we recognize philanthropy, inspire volunteerism, and educate the investing public about the positive impact made by advisors and their firms in their communities. Today, Invest in Others is the premier non-profit that objectively recognizes philanthropic achievement and facilitates charitable involvement through meaningful programs and events.
The Community Leadership Awards program recognizes the philanthropic achievements of financial advisors and financial services firms in communities across the United States and around the world. By recognizing these philanthropic efforts, we educate the investing public about the positive impact financial advisors and firms make in their communities.

Awards are presented at our signature event, the annual Invest in Others Community Leadership Awards Gala. Over 400 advisors and financial services executives, including our Board of Directors, attend this premier event to celebrate those individuals and firms that actively give back to their communities.

Invest in Others honors philanthropy through six categories of awards:

- Catalyst Award
- Community Service Award
- Corporate Philanthropy Award
- Global Community Impact Award
- Volunteer of the Year Award
- Lifetime Achievement Award
Key Contributors

We would like to extend a very special thank you to the firms listed for their support as sponsors of Invest in Others and the Community Leadership Awards over the past ten years.

Advent Software, Inc.
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WP Carey & Company

Financial advisors and firms impact their communities in incredible ways. Do you know an advisor who has made a remarkable difference through service to a non-profit? A firm with amazing programs encouraging employees to give back? Nominate them for the 2016 Community Leadership Awards. Nominating an advisor or firm has never been easier with our new and improved process for 2016. For more information, visit us at investinothers.org.

2016 Community Leadership Awards
CALL FOR NOMINATIONS!

AWARD CATEGORIES
Catalyst
Community Service
Corporate Philanthropy
Global Community Impact
Volunteer of the Year
Lifetime Achievement

2016 Key Dates & Deadlines
January 11 ..................... Nominations open
April 20 ......................... Nomination deadline
September 29 ............... Community Leadership Awards Gala
at Cipriani 42nd Street in New York City
DIAMOND IMPACT SPONSOR - $75,000 per year

2 sponsorships available

Community Leadership Awards Gala Benefits
• Presenting sponsor listing of company name on screens during awards presentation
• On stage presentation to one category winner
• Gobo logo signage during the Community Leadership Awards Gala
• Table of 12 with premier location
• Sponsor of the pre-dinner cocktail reception
• Prominent logo recognition on CLA event signage and sponsored table
• On stage sponsor recognition from IIO Leadership

CLA Media Benefits
• 20x14” full-page, 4 color spread in InvestmentNews
• Donor recognition in the InvestmentNews post-event issue
• Sponsor acknowledgment in the CLA Press Release

CLA Promotional Recognition
• Premier Diamond-level ad placement in the CLA Gala Program
• Sponsor acknowledgment in the CLA Gala Program
• Logo recognition on investinothers.org
• Company executive featured in Voices from the Field

Private Reception at NASDAQ
Host a private reception at the NASDAQ for up to 15 guests
• Booking will be handled through IIO
• Sponsor company is responsible for their own food, beverage, and logistics
• After the taping of CNBC’s Fast Money, Guy Adami will be available for a meet and greet and Q&A session moderated by the sponsor company
• Photo opportunities available

IIO Annual Benefits
• Presenting sponsor listing of company name on IIO program communications throughout the year
• Linked logo recognition on the homepage of investinothers.org
• Feature article in IIO Blog and IMPACT e-Newsletter
• Promotion of your firm’s philanthropy through IIO social media channels

Community Impact Program Benefits
• 5 invitations to participate in the Community Leadership Awards (CLA) Day of Service
• Logo inclusion on the Community Leadership Awards (CLA) Day of Service t-shirts

PLATINUM AWARD SPONSOR - $50,000 per year

Community Leadership Awards Gala Benefits
• On stage presentation at Community Leadership Awards (limited availability on a first come basis)
• Gobo logo signage during the Community Leadership Awards Gala
• Table of 12 with prime location
• Prominent logo recognition on CLA event signage and sponsored table
• On stage sponsor recognition from IIO Leadership

CLA Media Benefits
• 10x14” full-page, 4 color ad in InvestmentNews
• Donor recognition in the InvestmentNews post-event issue

CLA Promotional Recognition
• Platinum-level ad in the CLA event Gala Program
• Sponsor acknowledgment in the CLA Gala Program
• Sponsorship logo recognition on investinothers.org
• Company executive featured in Voices from the Field

Private Reception with Fast Money’s Guy Adami
Host a private reception with Guy Adami from CNBC’s Fast Money for up to 12 guests in New York City
• Booking will be handled through IIO
• Sponsor company is responsible for their own food, beverage, and logistics
• Guy Adami will be available for 2 hours to socialize and answer questions
• Photo opportunities available

IIO Annual Benefits
• Logo recognition on IIO program communications throughout the year
• Linked logo recognition on IIO website
• Spotlight article in IIO Blog and IMPACT e-Newsletter
• Promotion of your firm’s philanthropy through IIO social media channels

Community Impact Program Benefits
• 3 invitations to participate in the Community Leadership Awards (CLA) Day of Service
• Logo inclusion on the Community Leadership Awards (CLA) Day of Service t-shirts
**Sponsorship Packages**

**Gold Sponsor - $25,000 per year**

- Community Leadership Awards Gala Benefits
  - Table of 10 with prime location
  - Logo recognition on CLA event signage and sponsored table
  - On stage sponsor recognition from IIO Leadership

- CLA Media Benefits
  - 8x10” black & white ad in *InvestmentNews*
  - Donor recognition in the *InvestmentNews* post-event issue

- CLA Promotional Recognition
  - Gold-level ad in the CLA Gala Program
  - Sponsor acknowledgment in the CLA Gala Program
  - Sponsorship logo recognition on investinothers.org
  - Company executive featured in Voices from the Field

**Silver Sponsor - $17,500**

- Community Leadership Awards Gala Benefits
  - Table of 10 with select location
  - Sponsor recognition on event signage and sponsored table
  - On stage sponsor recognition from IIO Leadership

- Media Benefits
  - 6x6” ad in *InvestmentNews*
  - Donor recognition in the *InvestmentNews* post-event issue

- Promotional Recognition
  - Black and white ad in the CLA Gala Program
  - Sponsor acknowledgment in the CLA Gala Program
  - Sponsorship recognition on investinothers.org

**CLA Table Sponsor - $10,000**

- Community Leadership Awards Gala Benefits
  - Table of 10 with select location
  - Sponsor recognition on event signage and sponsored table
  - On stage sponsor recognition from IIO Leadership

- Media Benefits
  - Donor recognition in the *InvestmentNews* post-event issue

- Promotional Recognition
  - Sponsor acknowledgment in the CLA Gala Program
  - Sponsorship recognition on investinothers.org

**Gala Program Co-Sponsor - $7,500**

2 sponsorships available

- Community Leadership Awards Gala Benefits
  - Co-sponsor of Gala Program distributed to all Gala attendees
  - 2 complimentary invitations to Community Leadership Awards Gala
  - Recognition on CLA event signage
  - On stage sponsor recognition from IIO Leadership

- CLA Promotional Recognition
  - Black & white ad in the CLA Gala Program
  - Sponsor acknowledgment in the CLA Gala Program
  - Sponsorship recognition on investinothers.org

**Friends of IIO - $5,000**

- Community Leadership Awards Gala Benefits
  - 4 dinner tickets to CLA Awards Gala
  - Sponsor acknowledgment on event signage

- Promotional Recognition
  - Sponsor acknowledgment in the CLA Gala Program
  - Recognition on investinothers.org

**À la Carte Options**

**Individual Dinner Ticket - $1,000**

- 1 ticket to the all-attendee cocktail reception and dinner
- Ticket purchases are based on availability and limited to 2 per person

**Gala Program Advertisements**

- Full Page Ad: $2,500
- Half Page Ad: $1,000

**Additional Donations:**

You can also support Invest in Others Charitable Foundation by making a tax-deductible contribution directly to our Foundation.

Check can be made payable to: Invest in Others Charitable Foundation

**Mailing Address:**

Invest in Others
275 Grove Street, Suite 2-400
Newton, Massachusetts 02466
Thank you for your interest in partnering with Invest in Others to amplify the philanthropy of advisors and firms in communities across the country and around the world.

For more information visit our website today: investiginothers.org or contact us at info@investinothers.org 781.304.4812.

Want to Donate? Any donations should be mailed to the address below made payable to: Invest in Others Charitable Foundation 275 Grove Street, Suite 2-400 Newton, MA 02466